

Jeff Edmondson – Duluth, MN (KBJR)

1) Describe your job and the duties you must fulfill day to day.

Forecasting, updating graphics, sometimes creating new graphics. Also reporting a story a week about the environment.

2) What are some of the positive things about your job?

Oddly, the hours. I start the day at 3:45am, but I am done by lunch time (12 noon), so I get the whole afternoon to do whatever!

3) What are the drawbacks of your job?

Some would say the hours - on occasion I will have to stay past 12 working on a story, and days can get long.

4) What are good qualities and attributes to have if you want to be a broadcaster?

Well look is very important, and it's something that cannot be changed that much sadly. Either you look good on TV or not. Another thing is to have good and positive energy.

5) Should you intern somewhere and where?

Yes, try to intern over the summer before your senior year in your hometown. Then intern in Des Moines the semester of your graduation to get a good tape made.

6) How can you prepare to become a broadcaster?

Cy's Eyes on the Skies, get on air!

7) What are good tips to keep in mind for being on the wall and presenting the weather?

Remember that people have never seen this forecast before so keep the story you tell exciting, while being informative.

8) How do you go about making a tape to send out to jobs?

Use any video editing software. You can usually get help with this at your internship. I only made and sent out DVDs

9) What are tips that you have for making it in the broadcasting field?

Well once you have a good tape, and send it out to jobs listed on TVjobs.com, get ready for an interview. Also make sure your resume and cover letter looks good too when you apply.

10) Any other comments on the broadcasting field?

It's cut-throat - sometimes jobs can be lost when you arrive at work. It has happened to many before, and it will be all part of the biz. Also, remember that being yourself will bring you the most success in this job!